

MSc in Tourism Entrepreneurship – Curriculum Chart

Term 1

Courses	Credits	Code	Prerequisites	Type
Advanced Foundations of Entrepreneurship	2			Compensatory
Statistical Methods	2			Compensatory
Business Law	2			Compensatory
Financial Management	2			Compensatory
Research Methodology in Tourism	2			E
Environmental Analysis and Identification of Entrepreneurship Opportunities in Tourism	2			C
Total Credits	12			

Term 2

Courses	Credits	Code	Prerequisites	Type
Advanced Management Theories	2			C
Advanced Organizational Behavior Management	2			C
Information Systems and Tourism Law	2			R
Entrepreneurship Theories	2			C
Marketing in Tourism	2			R
IT-based Entrepreneurship	2			C
Total Credits	12			

Term 3

Courses	Credits	Code	Prerequisites	Type
Seminar in Entrepreneurship	2			E
Entrepreneurship Strategic Management	2			C
Theories of Tourism	2			R
Business Creation in Tourism	2			R
Supply Chain in Tourism	2			R
Business Plan Design and Development	2			C
Total Credits	12			

Term 4

Courses	Credits	Code	Prerequisites	Type
Thesis	4			
Total Credits				

Course Types: R=Required C=Core E=Elective