

MA in Sports Management-Strategic Management in Sport Organizations

Credits	Courses	Types	Codes		Credits	Courses	Types	Codes	
2	Research Methodology in Sports Management	Basic	2212396	Term 2	2	Statistical Analysis and Software Applications in Sports	Basic	2212624	Term 1
2	Strategic Planning	Required	2212658		2	Computer Science and Applications in ...	Compensatory	2212413	
2	Theories of Organization and Management	Required	2212630		2	Specialized English Texts	Compensatory	2212430	
2	Marketing Management in Sports	Required	2212660		2	Principles and Fundamentals of Management	Basic	2212625	
2	Application of Quality Management in Sports	Elective	2212662		2	International and Public Relations in Sports	Elective	2212634	
				2	Monitoring and Evaluation in Sports Organizations	Required	2212659		

	Thesis	Thesis	3801006	Term 4	2	Seminar in Strategic Sports Management	Required	2212657	Term 3
					2	Performance Management in Sports Organizations	Required	2212656	
					2	Financial and Administrative Management in Sports	Required	2212655	
					2	Human Resources Management in Sports	Required	2212661	